

## Bio



Dr. Margo Bailey, a Principal with Brighter Strategies, has expertise in nonprofit start-ups, strategic HR, strategy implementation, and evaluation. She has served as a board chair for three area nonprofits, promoting the importance of developing strategic alliances with stakeholders and nonprofits. Dr. Bailey's experience includes her former position as a graduate-level Professor at American University in Management Analysis, Human Resource Strategies and Nonprofit Management. As Director of Planning and Evaluation at Melwood Training Center, she led a senior level team responsible for a staffing plan to support an organizational restructure. Her consulting engagements with nonprofit and government organizations include evaluations of leadership training programs and staffing assessments. Her knowledge of nonprofit HR is complemented with service as board chair for three organizations. One of her key tenets is promoting the importance of developing strategic alliances with stakeholders and other nonprofits to leverage limited resources. Dr. Bailey is the author of *Cultural Competency and the Practice of Public Administration in Diversity* and *Public Administration: Theory, Issues and Perspectives*.

Dr. Bailey has a Ph.D. in Public Administration, a M.A. in Public Administration, and a M.A. in Geography from the Maxwell School of Citizenship and Public Affairs at Syracuse University and a B.A. in Urban Studies from University of Pennsylvania.